

CONTRACT



WNCN
 3221 South Evans Street
 Greenville, NC 27834
 (252) 355-8542
 3221 S. Evans St.
 Greenville, NC 27834
 252-355-8500

And:

National Media
 815 Slaters Lane
 Alexandria, VA 22314
 USA

Contract / Revision		Alt Order #
880008 / 7		25193170
Product		
NC		
Contract Dates		Estimate #
10/04/16 - 10/10/16		6961
Advertiser		Original Date / Revision
POL/NRSC-Richard Burr US Senate		06/16/16 / 10/18/16
Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	Account Executive	Sales Office
WNCN	Katz Washington	Katz/Washingto
Special Handling		
Demographic		
Adults 35-64		
Ady Code	Advertiser Code	Total Ratings
9914097		185.20
Agency Ref	Advertiser Ref	
IN302/SP102/SP1137/		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WNCN	10/04/16	10/10/16	Local News @ 530a	530a-6a		:30				NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
		Week: 10/04/16	10/10/16	MTWT---	4			\$20.00	1.80				
2	WNCN	10/04/16	10/10/16	Local News @ 5a	5a-530a		:30				NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
		Week: 10/04/16	10/10/16	--W-F--	2			\$15.00	1.10				
3	WNCN	10/04/16	10/10/16	Local News @ 6a	6a-7a		:30				NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
		Week: 10/04/16	10/10/16	MT-TF--	4			\$200.00	4.00				
4	WNCN	10/04/16	10/10/16	CBS Sunday Morning	9a-1030a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
		Week: 10/04/16	10/10/16	-----S	1			\$200.00	3.30				
5	WNCN	10/04/16	10/10/16	CBS This Morning	7a-9a		:30				NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
		Week: 10/04/16	10/10/16	M-W-F--	3			\$175.00	1.80				

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WNCT 9
 on your side
 EASTERN NORTH
 CAROLINA

WNCT
 3221 South Evans Street
 Greenville, NC 27834
 (252) 355-8542

WNCT.com
 on your side online
 3221 S. Evans St.
 Greenville, NC 27834
 252-355-8500

Contract / Revision		Alt Order #
880008	/ 7	25193170

Contract Dates	Product	Estimate #
10/04/16 - 10/10/16	NC	6961

Advertiser	Original Date / Revision
POL/NRSC-Richard Burr	06/16/16 / 10/18/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
6	WNCT	10/04/16	10/10/16	Local News @ 12p	12p-1230p		:30				NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		Week: 10/04/16	10/10/16	MT-T---	3	\$225.00	2.70						
7	WNCT	10/04/16	10/10/16	Dr. Phil	4p-5p		:30				NM	3	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		Week: 10/04/16	10/10/16	MT-T---	3	\$65.00	1.60						
8	WNCT	10/04/16	10/10/16	Local News @ 6p Su	6p-630p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		Week: 10/04/16	10/10/16	-----S	1	\$125.00	3.50						
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	WNCT	10/04/16-10/10/16	Local News @ 6p Su	6p-630p	-----Su	:30	\$125.00	3.50	NM		
		Unresolved											
9	WNCT	10/04/16	10/10/16	CBS Evening News	630p-7p		:30				NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		Week: 10/04/16	10/10/16	MT-T---	3	\$600.00	4.20						
10	WNCT	10/04/16	10/10/16	Local News @ 6p	6p-630p		:30				NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		Week: 10/04/16	10/10/16	M-WTF--	4	\$500.00	4.10						
11	WNCT	10/04/16	10/10/16	Family Feud	730p-8p		:30				NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		Week: 10/04/16	10/10/16	MTWTF--	5	\$225.00	5.70						
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		5	WNCT	10/04/16-10/10/16	Family Feud	730p-8p	MTWThF----	:30	\$225.00	5.70	NM		
		Credited											
		Make good Lines 32-35											
12	WNCT	10/04/16	10/10/16	Entertainment Tonight	7p-730p		:30				NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		Week: 10/04/16	10/10/16	MTWTF--	5	\$125.00	2.70						
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		4	WNCT	10/04/16-10/10/16	Entertainment Tonight	7p-730p	MTWThF----	:30	\$125.00	2.70	NM		
		Unresolved											
13	WNCT	10/04/16	10/10/16	48 Hours	10p-11p		:30				NM	1	\$150.00

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WNCN

3221 South Evans Street

Greenville, NC 27834

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WNCN.com
 on your side online
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Contract / Revision	Alt Order #
880008 / 7	25193170

Contract Dates	Product	Estimate #
10/04/16 - 10/10/16	NC	6961

Advertiser	Original Date / Revision
POL/NRSC-Richard Burr	06/16/16 / 10/18/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
Week:		10/04/16	10/10/16	-----S-				1	\$150.00	4.50			
14	WNCT	10/04/16	10/10/16	CrimeTypeime	9p-10p		:30				NM	1	\$305.00
Week:		10/04/16	10/10/16	-----S-				1	\$305.00	2.10			
16	WNCT	10/04/16	10/10/16	NCIS	8p-9p		:30				NM	1	\$650.00
Week:		10/04/16	10/10/16	-T-----				1	\$650.00	12.40			
E 17	WNCT	10/04/16	10/10/16	NCIS LA	10p-11p		:30				NM	0	\$0.00
Week:		10/04/16	10/10/16	M-----				1	\$350.00	6.00			
Spot Ch		Date Range		Description	Start/End Time	Weekdays	Length		Rate	Rtg	Type		
1	WNCT	10/04/16-10/10/16		NCIS LA	10p-11p	M-----	:30		\$350.00	6.00	NM		
Credited													
Make good Lines 32-35													
E 18	WNCT	10/04/16	10/10/16	Limitless	10p-11p		:30				NM	0	\$0.00
Week:		10/04/16	10/10/16	-T-----				1	\$375.00	6.00			
Spot Ch		Date Range		Description	Start/End Time	Weekdays	Length		Rate	Rtg	Type		
1	WNCT	10/04/16-10/10/16		Limitless	10p-11p	-Tu-----	:30		\$375.00	6.00	NM		
Credited													
Make good Lines 32-35													
E 20	WNCT	10/04/16	10/10/16	Madam Secretary	8p-9p		:30				NM	0	\$0.00
Week:		10/04/16	10/10/16	-----S				1	\$375.00	5.60			
Spot Ch		Date Range		Description	Start/End Time	Weekdays	Length		Rate	Rtg	Type		
1	WNCT	10/04/16-10/10/16		Madam Secretary	8p-9p	-----Su	:30		\$375.00	5.60	NM		
Credited													
Make good Lines 32-35													
E 22	WNCT	10/04/16	10/10/16	NCIS New Orleans	9p-10p		:30				NM	0	\$0.00
Week:		10/04/16	10/10/16	-T-----				1	\$600.00	7.70			

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10/04/16 - 10/10/16	NC	6961

Advertiser	Original Date / Revision
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
23	WNCN	10/04/16	10/10/16	60 Minutes	7p-8p		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
		10/04/16	10/10/16	-----S-	1	\$1,400.00	4.80	-Tu-----	:30	\$600.00	7.70	NM	
Week:		10/04/16	10/10/16	-----S-	1								
24	WNCN	10/04/16	10/10/16	LN Su	11p-1135p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
		10/04/16	10/10/16	-----S	1	\$200.00	3.00	-Tu-----	:30	\$600.00	7.70	NM	
Week:		10/04/16	10/10/16	-----S	1								
25	WNCN	10/04/16	10/10/16	LN Sa	11p-1135p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
		10/04/16	10/10/16	-----S-	1	\$200.00	1.70	-Tu-----	:30	\$600.00	7.70	NM	
Week:		10/04/16	10/10/16	-----S-	1								
26	WNCN	10/04/16	10/10/16	Local News @ 11p	11p-1135p		:30				NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
		10/04/16	10/10/16	MTWTF--	5	\$350.00	2.70	-Tu-----	:30	\$600.00	7.70	NM	
Week:		10/04/16	10/10/16	MTWTF--	5								
27	WNCN	10/04/16	10/10/16	Late Show	1135p-1235a		:30				NM	4	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
		10/04/16	10/10/16	MT-TF--	4	\$45.00	0.90	-Tu-----	:30	\$600.00	7.70	NM	
Week:		10/04/16	10/10/16	MT-TF--	4								
28	WNCN	10/04/16	10/10/16	ACC Football	1230p-330p		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
		10/04/16	10/10/16	-----S-	1	\$75.00	2.00	-Tu-----	:30	\$600.00	7.70	NM	
Week:		10/04/16	10/10/16	-----S-	1								
29	WNCN	10/04/16	10/10/16	SEC Football	330p-7p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
		10/04/16	10/10/16	-----S-	1	\$125.00	2.00	-Tu-----	:30	\$600.00	7.70	NM	
Week:		10/04/16	10/10/16	-----S-	1								
30	WNCN	10/04/16	10/10/16	NFL Early Game	1p-4p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
		10/04/16	10/10/16	-----S	1	\$1,200.00	14.00	-Tu-----	:30	\$600.00	7.70	NM	
Week:		10/04/16	10/10/16	-----S	1								
31	WNCN	10/04/16	10/10/16	NFL Late Game	4p-7p		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
		10/04/16	10/10/16	-----S	1	\$1,400.00	12.00	-Tu-----	:30	\$600.00	7.70	NM	
Week:		10/04/16	10/10/16	-----S	1								
32	WNCN	10/09/16	10/09/16	Face the Nation	1030A-1130A		:30				NM	1	\$50.00

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Alt Order #
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Product
 NC

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 6961

Advertiser
 POL/NRSC-Richard Burr

Original Date / Revision
 06/16/16 / 10/18/16

*Line Ch Start Date End Date Description Start/End Time Days Length Spots/Week Rate Rtn Type Spots Amount

Week: 10/04/16 10/10/16 ---S- 1 \$50.00 0.00

33 WNCN 10/10/16 10/10/16 Big Bang/ Kevin Can Wait 8p-9p :30 NIM 1 \$500.00
 Week: 10/04/16 10/10/16 M----- 1 \$500.00

34 WNCN 10/10/16 10/10/16 Scorpion 10p-11p :30 NIM 1 \$600.00
 Week: 10/04/16 10/10/16 M----- 1 \$600.00

35 WNCN 10/04/16 10/10/16 2 Broke Girls/ Odd Couple 9p-10p :30 NIM 1 \$600.00
 Week: 10/04/16 10/10/16 M----- 1 \$600.00

Totals 185.20 58 \$17,090.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/10/16	58	\$17,090.00	(\$2,563.50)	\$14,526.50
Totals	58	\$17,090.00	(\$2,563.50)	\$14,526.50

Signature: _____ Date: _____

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